

Prince Edward County

First round of Asset Mapping

May 2022



INDIVIDUALS

- generational families and newcomers
- new citizens that want to become involved in the community
- seniors/ retirees - personal wealth, time, and volunteerism
- generous community donors
- more younger families moving here
- 800 folks in PEC who self-identify as First Nations or Indigenous
- lots of citizen engagement with local government - very engaged community
- really smart people hiding here
- dedicated health workers in spite of limited capacity
- first responders - part of volunteer community here
- diverse socio-economic community mixture - yet not culturally as diverse as we would like to be

INSTITUTIONAL

- PEC-OPP community focused; policing highly engaged and regarded
- public & specialized transit
- fire departments
- 6 elementary schools and a high school
- community college located nearby and oriented towards trades, agriculture, etc.
- PEC Learning Centre - literacy, employment
- Recreation Outreach Centre - youth
- PE Community Care for Seniors; services/programs for seniors
- PEC Libraries, PEC Museums
- Chamber of Commerce, Community Futures, The County Foundation
- sports and athletics facilities - arenas, sports fields, indoor and outdoor tracks, golf courses, boating facilities, running/ walking/ biking trails, etc.
- community halls
- County Food Hub, 3 food banks
- churches
- hospital, expanding healthcare and LTC facilities
- H.J. McFarland Memorial Seniors Home
- PE Family Health Team
- Alternatives for Women - support for victims of domestic abuse
- Kate's Rest Foundation - homeless shelter
- PEC Affordable Housing Corp
- 3 local regional newspapers & CountyLive
- community radio station County 99.3 FM
- Loch Sloy (Base 31) development
- 2 existing (former) airfields - both with significant heritage (Second World War) - preserving hangers
- Regent Theatre, Mount Tabor Playhouse, Drive-In
- Crystal Palace
- Baxter Arts Centre
- PE Point Bird Observatory
- animal shelter

LOCAL ECONOMY

- lots of personal wealth
- small food and beverage manufacturing: wineries, breweries, cideries, distilleries, maple syrup, cheese
- food-based businesses that are meaningfully committed to food access, environmental considerations etc.
- small and large-scale farming
- small farmers and growers - sharing and barter economy
- agritourism, farm to table emphasis, farm stands, specialized and niche farming
- active building industry
- strong tourism - economic benefits but comes with challenges
- close to large markets, Toronto, Ottawa, Montreal, US
- proximity to Hwy 401
- strong entrepreneurship, enterprising
- creative economy
- multiple economic cycles and histories - there is a history of resiliency and bouncing back

CULTURE / STORIES

- a strong sense of community, sense of pride of place - across generations or newcomers
- friendly place where you know your neighbours
- LGBTQ2+ - vibrant!
- large community support for 2020 BLM Demo in Picton
- Indigenous heritage and stories, County Museums include efforts re Indigenous heritage and stories
- over last 5 years meaningful relationships built in Tyendinaga
- DIY/entrepreneurial ethos
- supportive entrepreneurial community
- cooperation vs competition ' rising tide floats all boats
- festivals, fairs, and events
- performing arts: Festival Players - Theatre company, local theatre groups, Comedy - Sketch Fest
- local indie music scene
- many artists and creative people, studios and galleries

PHYSICAL

- island community
- unique and beautiful natural environment; varied topology and landscapes
- beaches, provincial parks, trails, green spaces
- natural heritage - ANSI, wetlands, escarpments, wildlife, fishing
- Lake on the Mountain
- access to water through boat launches and open road allowances; protected harbours
- series of hamlets/small villages with distinctive character
- walkable towns and villages
- open spaces, no tall buildings
- lack of development, lack of fast food, lack of signage!
- sunshine "hotspot" in Canada
- dark night sky
- moderate climate - diversity of agriculture
- community gardens
- proximity to Mohawks and First Nations - eager and pushing for change
- strong infrastructure, roads, systems that work well for transportation
- lots of land to build housing

ASSOCIATIONS

- PEC Arts Council
- Dept of Illumination
- community theatre groups
- All Welcome Here Rural BIPOC Association
- heritage preservation organizations
- County Workforce Partnership organized around labour market issues (Chamber of Commerce, Career Edge, PELC, municipality, CDC)
- strong networks of local business owners
- PEC Hospitality Group / Network
- Local BIAs (Picton, Wellington, Bloomfield, Consecon)
- County Coworking
- PE Federation of Agriculture, 4-H youth organization, Horticulture Society, PEC Wine Growers Association
- Recreation Committees (each village / town)
- Wellington Dukes, Picton Pirates hockey teams
- recreation and sports organizations
- Women's Institute
- nature groups, environmental groups, South Shore Joint Initiative
- Greater Than County Youth Collective - education
- service clubs
- Food to Share



- What do we want our community to be in 10 years time?
- How can individuals, community organizations and businesses in PEC come together to co-create and action this vision?